



FAQs

Woolworths Lion King Ooshies™ Promotion

1. Who can collect Lion King Ooshies™ and how long can they be collected for?

Customers who shop at Woolworths from Wednesday 17th July until Tuesday 13th August can collect Lion King Ooshies™ or while stocks last.

2. How much do I need to spend to get Lion King Ooshies™?

Qualifying Spend: For every \$30 a customer spends at Woolworths supermarkets, Woolworths Metro or Woolworths online during the Promotional Period (excluding any money spent on Excluded Purchases) customers will receive one The Lion King Ooshie.

Bonus Ooshies™: For every purchase of 1 participating brand product during the Promotional Period, customers will receive 1 bonus Lion King Ooshie. A list of participating brands is available in our Terms and Conditions found online at woolworths.com.au/thelionking

For example: If a customer spends \$60 in a single transaction at a Woolworths supermarket (which includes 5 Participating Brand products) during the Promotional Period, that customer will receive 7 Ooshies™ in total. Limit applies of five (5) Bonus Ooshies™ per Participating Brand per eligible transaction.

Woolworths may, in its discretion, offer additional methods to collect Ooshies™ during the Promotional Period. These offers will be communicated in store and on our website.

3. Are there any products for which Lion King Ooshies™ are not provided?

Excluded Purchases: Gift cards (including iTunes), smoking/tobacco products and accessories, alcohol, mobile recharge, Woolworths Mobile, travel cards and tickets, cash outs, lottery products, delivery fees, bag fees and crate service fees are excluded, as well as purchases made at Caltex Woolworths co-branded fuel outlets. Please read the full Terms and Conditions for more information.

4. Are there any other ways to collect Lion King Ooshies™?

No, this promotion is only available at Woolworths. To collect Lion King Ooshies™, customers need to shop at a Woolworths supermarket, Woolworths Metro or Woolworths online. If customers shop online, their Lion King Ooshies™ will be delivered with their groceries.

5. Are there any Lion King items to purchase other than collecting the Lion King Ooshies™?

The following merchandise will be available in store and online, while stocks last:

- Collector's Case \$4 (limit applies of 3 per person)
- Large Ooshie™ \$10
- Squeezables \$12
- Hard Cover Book \$6
- CD and Book \$6

6. Why Ooshies™? Why could you not find a sustainable solution to this?

We know that many Aussies love Ooshies™, and this unique Lion King collection is a Disney collectors' item which is why they have been built to be durable so that families and fans can treasure it for a long time. Ooshies™ can be used in many ways – from storytelling, taking care of them as a treasured Disney collector's item or popping them on the top of pencils.

7. Can the Ooshies™ be recycled?

Woolworths has established a partnership with TerraCycle to turn any pre-loved or unwanted Ooshies™ into plastic pellets which will be used to make outdoor products such as garden beds, decks, fences and benches.

If, for any reason, you no longer want to keep your Lion King Ooshie™, you can simply drop your Ooshie™ back to the Service Desk at your local Woolworths store until 31/10/2019, and Woolworths will send it to TerraCycle to recycle on your behalf.



8. What are some of your sustainable initiatives?

Woolworths remains committed to creating a greener future, and we are getting there by reducing food waste, reducing plastic, sustainable sourcing and increasing our energy efficiency.

We know there is always more to do, and we will continue to work hard on our sustainability efforts across all of our stores.

- So far, we have:
 - Removed 3 billion single-use plastic bags from the environment and we no longer sell plastic straws
 - 535 tonnes of unnecessary plastic packaging has been removed from our fruit, vegetables and bakery products
 - 100% of our Supermarkets now have a food diversion program in place to keep food out of landfill
 - 10 million meals have been provided to Australians in need from the food rescued from our stores

You can learn more at woolworths.com.au/greener

9. Do I need to ask for Lion King Ooshies™?

No. These will be handed out at both the manned checkout and self-serve checkouts. Please do not hesitate to remind service operators that customers are entitled to these. Online customers have the option to opt in and opt out.

10. Can I choose which Lion King Ooshies™ I receive?

Lion King Ooshies™ are handed out at random in blind bags. Therefore customers are unable to choose which Lion King Ooshie they receive.

11. Why are there blue, orange and gold Ooshies™?

The Lion King Ooshies™ range represents 9 of the key characters from the film in gold and colour, with Simba and Nala appearing as both their cub and adult selves.

Spirit Mufasa is inspired by the iconic scene in the film where Mufasa speaks to Simba in his spirit form. Sunset Simba is inspired by the warm tones of the African landscape.

12. Why did you not include any hyenas in the set of characters?

We wanted to focus the Ooshies™ collection on Simba, his family and friends and celebrate those that are a key part of Simba taking his rightful place at Pride Rock.

13. What is the furry Ooshie?

The furry Ooshies™ are rare and there are 100 of them out there to add to your collection. They are not attached to any prize or reward, they are just for fun. Happy searching!

14. I missed out on Lion King Ooshies™ when I was in store last, how can I get them?

The next time you're back in store, you can go to the service desk and show your receipt to get your entitlement, while stocks last.

15. Can I request another customer's Lion King Ooshies™ if they don't want them?

If a customer hands you their Lion King Ooshies™ personally, then you are entitled to keep them and add them to your collection. Service operators are not allowed to hand other customers the previous customer's entitlement.

16. What are the Lion King Ooshies™ and what do they do?

To celebrate the release of Disney's blockbuster The Lion King, a limited edition Ooshies™ collection is being launched only in Woolworths.

The collectible itself is an Ooshie which is a toy that is retailed by Headstart. There are 24 Ooshies™ to collect. The Lion King Ooshies™ are a Disney collector's item and have many uses including storytelling or being used as a pencil topper. Other uses for the Ooshies™ can be found at woolworths.com.au/thelionking



17. How many Lion King Ooshies™ are there to collect?

There are 24 to collect, while stocks last.

18. How many trips to Disney's Animal Kingdom Florida are to be won?

The promotion runs from Wednesday 17th July until Tuesday 27th August. There are 116 prizes to be won. Customers must spend \$30 including purchase of any 3 participating products to enter and then lodge the 19 digit receipt code at woolworths.com.au/thelionking during the Promotional Period. Customers should hold onto their receipt and the prize will be drawn at 11.00 AEST on 30/08/2019.

19. What's included in the Walt Disney World prize?

There are 116 Prizes in total to be won. Each Prize comprises the following for the winner and three (3) guests departing from Sydney on 19 January 2020 and arriving back in Sydney on 26 January 2020:

- Four (4) x return airfares on an exclusive chartered Qantas flight from Sydney to Orlando, USA, including airport and airline taxes;
- Return transfers between Orlando International Airport and hotel;
- Five (5) nights quad-share accommodation in a standard view room (or equivalent) at Disney's Animal Kingdom Lodge (valued at approximately \$3,034);
- Five (5)-day Walt Disney World Park Ticket with Park Hopper Plus (valued at approximately \$3,288.92);
- Four (4) x USD\$500 Disney gift card, redeemable at Walt Disney World;
- Reserved viewing and Woolworths hosted Dessert Party for the Epcot night-time spectacular – a money can't buy experience;
- Woolworths hosted special Disney Character Breakfast event (valued at approximately \$470.49); and
- Woolworths hosted dinner event including a viewing of Festival of the 2 Lion King Show at Disney's Animal Kingdom Theme Park (valued at approximately \$1,222.79).

Winners outside of NSW will also receive:

- Four (4) return economy flights for the winner and their three (3) guests to Sydney from the winner's nearest capital city (valued at approximately \$2,000 depending on points of departure); and
- Accommodation for four (4) people in a twin-share or double room for one night in Sydney (3 star; as specified by Promoter) (valued at approximately \$500). For the avoidance of doubt, the winner and their guests must depart from and return to the same departure point. If a winner's residential address is in NSW, then the above domestic flights and associated accommodation component of the Prize is forfeited for the winner and their guests. Business Class Prize includes return business class airfares (maximum RRP = \$69,454.05). Premium Economy Class Prize includes return premium economy class airfares (maximum RRP = \$39,006.05). Economy Class Prize includes return economy class airfares (maximum RRP = \$24,154.05). Each element of the Prize listed above may be subject to availability and is further subject to any Prize Limitations listed under these terms and conditions. Each prize is valued in Australian Dollars inclusive of GST (if any) as at 01/05/2019. The Promoter takes no responsibility for any variations in the value of a prize. Limit applies of one prize per person.

The draw will take place at 11.00 AEST on 30/08/2019 at Unit 6, 3 Central Avenue, Thornleigh, NSW 2120.

The first 16 valid entries drawn will each receive a Business Class Prize. The next 8 valid entries drawn will each receive a Premium Economy Class Prize. The next 92 valid entries drawn will each receive an Economy Class Prize.

This prize is not transferable. Please read the full Terms and Conditions for more information.

20. When do customers need to take the Walt Disney World prize?

The Walt Disney World prize must be taken on the following dates. Depart from Sydney on 19 January 2020 and arrive back in Sydney on 26 January 2020 as this is an exclusive Qantas flight.

21. What is a Unique Code?

The unique receipt code means the 19 digit number provided on the Woolworths in store receipt, or online invoice/order number found on the online order confirmation or invoice. For full details please see the promotion terms and conditions.



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		Tax Invoice		Page 1 of 1	
		ABN 88 000 014 675		Invoice/Order Number: 36931862	
				Customer: Tudor-Stack	
				Date: 23 Jun 2019	
				Collection Time: 0800 - 1100	
Supplied					
Line	Description	Ordered	Supplied	Price	Amount
	* Collectables				
16	Woolworths earn & learn each	5	5	\$0.00	\$0.00
	Breakfast Foods				
1	Sanitarium weet-bix breakfast cereal 1.2kg	1	1	\$5.00	\$5.00
	Canned & Packet Food				
2	Woolworths baby corn spears pdm 410g can	1	1	\$1.10	\$1.10
	Chilled				
3	Fantastic fresh noodles hokkien 450g	1	1	\$2.70	\$2.70
4	Woolworths 12 extra large free range eggs 700g	1	1	\$4.20	\$4.20
	Dairy				
5	Chobani fit vanilla greek yogurt 170g	5	5	\$1.50	\$7.50
6	Woolworths tasty shredded cheese 500g	1	1	\$4.70	\$4.70
	Fruit & Vegetables				
7	Beans round per kg	0.25	0.25	\$6.90	\$1.72
8	Cavendish bananas each	5	5	\$0.63	\$3.15
9	Gold sweet potatoes per kg	0.25	0.25	\$3.00	\$0.75
10	Mushrooms cups min. 200g	1	1	\$1.80	\$1.80
11	Pak choy baby asian greens pdm each	2	2	\$2.50	\$5.00
12	Red capsicum each	1	1	\$1.77	\$1.77
13	Woolworths asparagus green each	1	1	\$2.50	\$2.50
	Meat				
14	Chicken sandwich schnitzel each	4	4	\$1.10	\$4.40
	Serviced Deli				
15	Primo bacon pan size 750g	1	1	\$10.00	\$10.00

22. What if my unique code doesn't work?

If your code doesn't work, double-check you have entered the correct digits. If you are unsure where to find your unique code, see STORE RECEIPT and ONLINE ORDER where the redemption code can be found. Unique codes can only be used once and there is a limit of five codes per person per day. If your issue cannot be resolved please contact Customer Service on 1300 767 969.

23. How will I be notified if I win the prize?

Winners will be notified in writing by email within 3 business days of the prize draw by an agency associated with Woolworths. Winners will also be published online at woolworths.com.au/thelionking from 6/9/2019 and in The Australian on the same date.

24. What happens if the prize is not claimed?

If any prize is unclaimed, a second chance draw will be held on 27/9/2019 at 11.00 AEST. All previous qualifying entries will enter the second chance draw, except those that did not claim their prize. Second chance draw winners will be notified in writing by email within two (2) business days of the second chance draw and will be published online on the promotion website www.woolworths.com.au/lionking from 11/10/2019. For full details see terms and conditions.

25. Where can I find a copy of the Terms and Conditions?

The Terms and Conditions can be found at woolworths.com.au/thelionking

26. What age are the Disney Lion King Ooshies™ suitable for?

The Lion King Ooshies™ are for persons aged 5 years and older. Adult supervision is advised for children. Lion King Ooshies™ are a choking hazard and are not suitable for children under 3 years of age.

27. Can I redeem Qantas frequent flyer points if I'm a winner?

Frequent flyer points will not form part of the prize.

28. Are there limits to the number of times customers can enter?

Multiple entries will be accepted, however, each entry must be unique and submitted separately.